

## CIF 2019 Workshops

These sessions are being run at 12.25. Please choose one session from the following options:

## Workshop thirteen

## CCLA: Charity investing in the UK in this post-truth/social media era

Bad things bring issues front and centre. They also focus the mind, forcing us to resolve key issues. Take plastics and plastic packaging: an integral part of the global economy delivering many benefits, yet it is claimed that by 2050 there could be more plastic in the world's oceans by weight than fish if we do not reconfigure the plastic economy. Governments have started to take action. Companies and social entrepreneurs are developing new and sustainable ways to reuse existing material. How might UK charity investors play a role in turning the latest bad thing into the good?

**Dr James Corah**, head of ethical & responsible investment, and **Laura Hobbs**, deputy head of ethical & responsible investment, CCLA

## Workshop fourteen

## Investec Wealth & Investment: Controlling your inner caveman – An exploration of behavioural biases within investments

Personality traits, emotional reactions and ingrained analytical habits can all influence investment decisions, and override logic and reason. The ability to recognise, understand and avoid these biases can help investors to improve their decision-making processes, and reach more impartial and rational decisions based on evidence, data and logic. Join this session to learn how to overcome such biases and reduce their effects for a less volatile strategy that delivers better performance over the long term.

John Wyn-Evans, head of investment strategy, Investec Wealth & Investment

## Workshop fifteen

#### Goldman Sachs Charity Investment Group: Diversification is dead; long live diversification

The broadening of asset classes available to charities over the last two decades has led to increased diversification within investment portfolios. Yet, during the crisis of 2008-2009, traditional diversification methods proved to be disappointing. As we approach the end of the market cycle, we will explore how asset allocation techniques have evolved, how they impact portfolio construction and if diversification is indeed dead.

**Donough Kilmurray**, managing director – investment strategy group, London, Goldman Sachs Charity Investment Group

#### Workshop sixteen

#### M&G Investments: Listed Infrastructure: an ESG focused global income diversifier

This session is designed to highlight the key characteristics that we believe make a strong case for including listed infrastructure as a core "building block" in global asset portfolios, to showcase its strong ESG credentials, and to provide a brief update on how this strategy has performed since launch in October 2017.

Alex Araujo, Fund Manager, M&G Global Listed Infrastructure Fund

### Workshop seventeen

# Aberdeen Standard Investments: Private markets impact investing - access the private market investments creating a better world?

Private markets impact investing provides investors the opportunity to access attractive investment opportunities aligned with their values. Roger will outline how ASI has been leveraging it strong private markets platform to develop solutions designed to generate strong financial returns and a useful source of diversification within a traditional portfolio while at the same time generating intentional, measurable positive environmental and social impact.

**Roger Pim**, global head of private markets product strategy and solutions, Aberdeen Standard Investments

## Workshop eighteen

#### James Hambro & Partners: Sustainable Investing - Can you have it all?

This session will explore how ESG, socially conscious, "green" or ethical investing can make a difference. Companies that place environmental, social and governance (ESG) policies at the forefront of their business strategies will more likely be long-term winners. Regulatory and government initiatives are contributing to the pressure for change but it also reflects a transformational shift of wealth to a new generation of investors. This generation demands that companies demonstrate positive social and environmental impacts alongside maximising financial returns. This session will look at how James Hambro & Partners is approaching ESG and what it might mean for investment performance.

Nicola Barber, head of charities, James Hambro & Partners