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# CHARITY PROPERTY CONFERENCE 2017

## CharityFinance

**04.07.2017**

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# Welcome



We are delighted to announce the return of our annual Charity Property Conference. Celebrating its tenth year, this event remains the only forum in the charity sector specifically tailored to address the challenges of property management. At a time of significant political upheaval, now is an opportune moment to assess the wider influences on the property market, coming together with peers and property experts to share challenges and identify opportunities, and to ensure that your strategy is robust and fit for whatever the future has in store.

This year's programme features a refreshed agenda, incorporating carefully chosen thought-leaders alongside interactive roundtable discussions and panel debates. From analysis of the post-Brexit property environment, through to practical examples of sustainable architecture and disaster recovery, as well as our brand new 'innovation spotlight'; draw inspiration from selected speakers as they demonstrate a strategic and sometimes disruptive approach to property.

As well as tackling some key issues, the day will also provide ample networking opportunities, including a complimentary drinks reception after the conference where you can unwind and discuss the day's insight.

We look forward to welcoming you and your team in July.

Gareth Jones, editor  
Charity Finance

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08:45	<b>Registration, refreshments &amp; networking</b>
09:25	<b>Chair's welcome</b> Gareth Jones, editor, <i>Charity Finance</i>
09:30	<b>Panel discussion: Post-Brexit property outlook</b> Predictions following last June's referendum result largely indicated damaging consequences for the economy; while the worst of these were not realised, many people still think Brexit poses a significant risk to charities' property portfolios. Our panel will discuss the continuing impact of Britain's decision to leave the EU, both positive and negative, on the sector. Chair: <b>Sir Stuart Etherington</b> , chief executive, NCVO Panellists: <b>Alex Baily</b> , portfolio director, Cazenove Charities, <b>Melanie Leech</b> , chief executive, British Property Federation and <b>Andrew O'Brien</b> , head of policy and engagement, Charity Finance Group
10:10	<b>Is now a good time to invest in property?</b> With returns on conventional investments at historic lows, many charities are contemplating direct investment in property. This talk will consider whether this is the right decision for your organisation. It will detail the performance of property as an asset class over time, discuss the practical implications of property ownership, and give examples of best practice from the sector. <b>Jonathan Vanstone-Walker</b> , director, TSP
10:40	<b>Case study: Meeting the sustainability agenda</b> This session will focus on sustainability in redevelopment and the associated benefits, not only for the environment but also your workforce. Julie will share UK-GBC's London office refurb project: the lowest embodied carbon footprint ever recorded for an office refurbishment in the UK. <b>Julie Hirigoyen</b> , chief executive, UK Green Building Council
11:10	Networking and refreshment break
11:30	<b>Getting the best value from your lease</b> Looking at both the landlord and the tenant perspectives, this session will explore key issues around lease management. Drawing on real life examples, property experts from Farrer & Co will debate typical challenges around taking on, occupying under and exiting a lease. Considering investment security for landlords post-Brexit, as well as the implications of tenants' changing property requirements, this session will equip both sides with the tools they need to maximise the value from lease negotiations. <b>Charles Anderson</b> , partner, <b>Karen Phull</b> , partner and <b>Barbara Webb</b> , associate, Farrer & Co

12:00	<b>Sue Ryder case study: Unlocking the value of co-location</b> In an environment of rising property values and maintenance costs, charities are being charged with doing more with less. Drawing on her practical experience, Jane Petit will share the strategy, as well as the key successes and challenges behind office co-location; how to select your partners, how to implement this change in practice, and how office sharing can go beyond the financial contributions to foster a truly reciprocal relationship. <b>Jane Petit</b> , hospice director, Sue Ryder Thorpe Hall Hospice
12:30	<b>Innovation spotlight: Chaired by Antonia Swinson, chief executive, Ethical Property Foundation</b> "If you always do what you always did, you will always get what you always got". Our innovation spotlight will feature a handful of speed pitches; draw inspiration from our quick-fire speakers as they showcase how to approach property a little differently. • "How the first not-for-profit members' club is tackling homelessness" - <b>Mary Whittaker</b> , head of estates and facilities, House of St Barnabas • "Why your future workforce will expect flexible working" - <b>Oli Lewington</b> , engagement director, Cystic Fibrosis Trust • "Forging connections between charities and property experts for informed decision-making" - <b>Elizabeth Pearson</b> , pro bono manager, LandAid • "Emerging property technology: set to change the face of the industry?" - <b>Chlump Chatkupt</b> , founder, PlaceMake.io
13:00	Lunch
14:00	<b>Guide Dogs case study: Dealing with disaster</b> Crises are unpredictable and potentially devastating. Drawing on real-life experiences, Chris Austin will share the approach to business continuity planning at Guide Dogs, how this was implemented and how the organisation responded to a real life disaster only weeks later. <b>Chris Austin</b> , head of property services & <b>Karen James</b> , head of health & safety, Guide Dogs
14:30	<b>Panel discussion: Charity retail..what's in store?</b> The 2016 Charity Shops Survey paints a picture of contrasting fortune. With profits down year-on year, a drop in both volunteer hours & rag prices and rising costs of staff and rent, the findings indicate worrying times ahead; and yet, the number of charity shops continue to rise. Our panel will reflect on the recent trends, and will look ahead to the future role of charity on the high street. Chair: <b>David Ainsworth</b> , group online editor, Civil Society Media Panellists: <b>Alison Bainbridge</b> , founder, Raindrops on Roses, <b>Roy Clark</b> , director of retail & trading, Barnardo's, <b>Jenny Langley</b> , head of retail, Tenovus Cancer Care and <b>Robin Osterley</b> , chief executive, Charity Retail Association
15:10	Networking and refreshment break
15:30	<b>Roundtable discussions: Property strategy (hosted by sponsors and sector experts)</b> Conversation 1: Identifying and mitigating portfolio risk Conversation 2: Maintenance and efficiency Conversation 3: Future-proofing your workforce Conversation 4: The strategic planning process Conversation 5: Running effective capital projects
16:25	<b>Closing keynote: Inside the royal palaces - the challenges of running a unique property portfolio</b> With a combined history totalling more than 2500 years, Historic Royal Palaces protect & conserve some of the most prestigious palaces ever built. Adrian Phillips will share the rigorous upkeep programme required for such an estate, and will reflect on some of the challenges in running & maintaining this truly unique property portfolio. <b>Adrian Phillips</b> , surveyor of the fabric, Historic Royal Palaces
16:55	<b>Chair's closing remarks</b> Gareth Jones, editor, <i>Charity Finance</i>
17:00	Networking drinks reception

**"Interesting, wide-ranging programme, with opportunities to mix and meet with a wide range of sector professionals."**

Rachel Barrett, The Churches Conservation Trust

# QUICK REGISTRATION

	Early bird (before: 19/05/2017)	Standard rate
Small charity (income <£250k)	£199 (exc VAT)	£199 (exc VAT)
Charity delegate	£259 (exc VAT)	£309 (exc VAT)
Charity Team Ticket (up to four places)	£639 (exc VAT)	£769 (exc VAT)
Non-charity delegate	£749 (exc VAT)	£799 (exc VAT)

Delegate name (inc title)	Position	Email
1.		
2.		
3.		
4.		

Amount to pay (+ VAT @ 20%)

£

## Your details

Mr  Mrs  Ms  Miss  Other

Full name \_\_\_\_\_

Tel \_\_\_\_\_

Position \_\_\_\_\_

Fax \_\_\_\_\_

Organisation \_\_\_\_\_

Mobile \_\_\_\_\_

Email \_\_\_\_\_

Mobility or dietary requirements for any delegates?

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