

haysmacintyre CharityFinance

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CHARITY 100 INDEX

being National Museums and Galleries on Merseyside.

Similarly, the performing arts charities tend to be large national groups such as the National Theatre, the Royal Opera House and the Royal Shakespeare Company, with the only regional player being the Birmingham Hippodrome Theatre Trust.

Museums and art galleries

As custodians of national treasures, museums and art galleries receive a significant proportion of their

income from the state in the form of grant in aid and Heritage Lottery funding. Trading can also make a significant contribution to income, though this tends to reflect the take-up of the main programme of events.

“The success of the trading operation is entirely dependent on the popularity of the exhibition programme,” says haysmacintyre’s head of charities and not-for-profit Richard Weaver. A case in point is the Victoria and Albert Museum

(V&A), which reported a 45 per cent increase in trading income to £21.6m in the year to 31 March 2016, as a result of its commercially successful exhibitions programme, which included the very popular Alexander McQueen: Savage Beauty show.

Voluntary income can also be a significant contributor to income, as it is in the case of The Tate, the British Museum and the V&A. “Fundraising in the context of a museum or art gallery can be

Charity 100 Index constituents at a glance (percentage change on previous results in red)

Charity name	Year-end	Legacies £'000	Voluntary £'000	Grants & fees £'000	Investment £'000	Gross trading £'000	Total income £'000
Archbishops' Council	31 Dec 15	75 (-16)	240 (+2)	84,795 (+18)	143 (+6)		85,253 (+17)
Islamic Relief Worldwide	31 Dec 15		75,892 (-4)	29,286 (+46)	398 (+6)		105,576 (+6)
Royal Horticultural Society	31 Jan 16		6,864 (-7)	45,462 (+7)	842 (-23)	23,282 (+6)	76,450 (+5)
National Trust	29 Feb 16	51,556 (+2)	10,968 (-10)	352,675 (+7)	26,946 (-1)	79,671 (+9)	521,816 (+6)
Addaction	31 Mar 16		194 (-49)	74,205 (+21)	28 (-22)	352 (-17)	74,779 (+20)
Alzheimer's Society	31 Mar 16		58,739 (+12)	37,236 (+3)	1,078 (+12)	896 (-14)	97,949 (+8)
British Film Institute	31 Mar 16			100,125 (+1)	19 (+6)		100,144 (+1)
British Museum	31 Mar 16		25,930 (-9)	60,994 (-9)	682 (-22)	23,713 (+4)	111,319 (-7)
Cancer Research UK	31 Mar 16	177,800 (+7)	255,800 (-1)	119,700 (+15)	5,700 (-5)	76,200 (+2)	635,200 (+4)
Citizens Advice	31 Mar 16	332 (+202)	35 (0)	108,128 (+23)	115 (-43)		108,610 (+23)
Great Ormond Street Hospital	31 Mar 16	17,820 (-19)	62,585 (+29)	9,009 (+44)	2,638 (+14)	1,725 (0)	93,777 (+16)
HFT	31 Mar 16	1,011 (-22)	1,797 (+99)	71,447 (+1)	150 (-18)	181 (-62)	74,586 (+2)
Historic Royal Palaces	31 Mar 16		2,361 (-10)	70,701 (-7)	415 (-4)	12,435 (-4)	85,912 (-7)
Leonard Cheshire	31 Mar 16	7,320 (+1)	7,664 (-19)	143,434 (+1)	260 (+5)	439 (+5)	159,117 (-1)
Motability	31 Mar 16		1,699 (-22)	60,441 (-66)	3,573 (+416)	1,414 (+2)	67,127 (-63)
Natural History Museum	31 Mar 16		5,009 (-47)	54,692 (-3)	98 (-2)	16,078 (-1)	75,877 (-8)
Oxfam	31 Mar 16	17,300 (+25)	98,200 (+5)	193,600 (-3)	500 (0)	86,300 (-1)	395,900 (0)
Royal Botanic Gardens, Kew	31 Mar 16		200 (0)	56,600 (+16)	100 (0)	8,700 (+9)	65,600 (+15)
Royal Society	31 Mar 16		3,584 (-15)	58,135 (+5)	5,294 (+12)	10,697 (-2)	77,710 (+4)
RSPB	31 Mar 16	34,062 (+11)	6,555 (-6)	72,598 (0)	212 (-21)	29,708 (+3)	143,135 (+3)
Science Museum Group	31 Mar 16	251 (-13)	6,337 (+8)	51,667 (+2)	121 (+505)	17,106 (+4)	75,482 (+3)
Shelter	31 Mar 16	3,381 (-78)	26,668 (+2)	18,739 (-5)	325 (+25)	8,314 (-14)	57,427 (-19)
St Andrew's Healthcare	31 Mar 16		700 (+75)	197,800 (+5)	600 (-33)		199,100 (+5)
Sustrans	31 Mar 16		3,677 (+9)	46,176 (-24)	204 (-31)		50,057 (-22)
Tate Gallery	31 Mar 16		76,332 (+36)	50,058 (-1)	386 (+9)	24,440 (-20)	151,216 (+10)
Tearfund	31 Mar 16	3,575 (+31)	45,006 (+19)	22,702 (+14)	165 (+9)	176 (-77)	71,624 (+17)
United Response	31 Mar 16		206 (0)	78,434 (+2)	443 (+14)		79,083 (+2)
Victoria and Albert Museum	31 Mar 16		16,580 (-31)	53,395 (+18)	72 (-11)	21,610 (+45)	91,657 (+8)
WaterAid	31 Mar 16	7,693 (+62)	46,987 (+9)	29,668 (-13)	112 (+26)	872 (+34)	85,332 (+3)
Sheffield City Trust	03 Apr 16			43,664 (-9)	27 (+200)		43,691 (-9)