

EVENTS & SEMINAPPS Fundraising

CIVILSOCIETY media





YEARBOOK 2019

ABOUT CIVIL SOCIETY MEDIA



Civil Society Media is the UK's only independent media company dedicated solely to supporting the charity sector. We deliver essential information, expert analysis and thought leadership through high-quality printed and digital publications, training courses, and live events.

2019 AT A GLANCE

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17 Jan 2019	Understanding Governance stage 1	London	TRAINING

February

07 Feb 2019	Understanding Governance stage 1	Birmingham	TRAINING
07 Feb 2019	Fundraising Live	London	EVENT
12 Feb 2019	State of the Sector	London	SEMINAR
14 Feb 2019	Charity Technology Breakfast Briefing	London	SEMINAR
26 Feb 2019	Risk Management for Trustees	London	TRAINING
28 Feb 2019	Art of Chairing	London	TRAINING

March

4-5 March 2019	Charity Finance Investment Forum	London	EVENT
12 March 2019	Board Leadership stage 1	London	TRAINING
14 March 2019	Understanding Governance stage 1	London	TRAINING
19 March 2019	Fundraising First Thing	London	SEMINAR
26 March 2019	Charity Technology Breakfast Briefing	London	SEMINAR
28 March 2019	Understanding Governance stage 2	London	TRAINING
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April

h	11 April 2019	Trustee Exchange	London	EVENT
M	24 April 2019	Finance for Trustees	London	TRAINING

May

14 May 2019	Fundraising First Thing	London	SEMINAR
15 May 2019	Understanding Governance stage 1	Manchester	TRAINING
23rd May 2019	Understanding Governance stage 1	Edinburgh	TRAINING

June

05 June 2019	Charity Awards	London	AWARDS
06 June 2019	Understanding Governance stage 1	London	TRAINING
13 June 2019	Board Leadership stage 2	London	TRAINING
18 June 2019	Charity Technology Breakfast Briefing	London	SEMINAR
20 June 2019	Risk Management for Trustees	London	TRAINING
25 June 2019	Digital Training for Trustees	London	TRAINING

July

02 July 2019	Charity Property Conference	London	EVENT
10 July 2019	Understanding Governance stage 1	London	TRAINING
11 July 2019	Understanding Governance stage 2	London	TRAINING
18 July 2019	Finance for Trustees	London	TRAINING

September

	10 Sept 2019	Fundraising First Thing	London	SEMINAR
	12 Sept 2019	Understanding Governance stage 1	London	TRAINING
BD-MMTh	19 Sept 2019	Charity People & Culture	London	EVENT

October

02 Oct 2019	Art of Chairing	London	TRAINING
17 Oct 2019	Understanding Governance stage 2	London	TRAINING
24 Oct 2019	Digital Training for Trustees	London	TRAINING

November

06 Nov 2019	Charity Technology Conference	London	EVENT
07 Nov 2019	Understanding Governance stage 2	Edinburgh	TRAINING
12 Nov 2019	Finance for Trustees	London	TRAINING
13 Nov 2019	Board Leadership stage 1	London	TRAINING
19 Nov 2019	Fundraising First Thing	London	SEMINAR
26 Nov 2019	NGO Insight	London	EVENT
28 Nov 2019	Risk Management for Trustees	London	TRAINING

December

05 Dec 2019	Board Leadership stage 2	London	TRAINING
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MEET THE TEAM



Jenni O'Donovan, head of events, Civil Society Media

Jenni has over ten years' experience working in events. As part of the conference team at the International Bar Association, she worked across the globe organising events in countries including South Korea and Dubai, and working with international venues including the Eiffel Tower and Grand Central Station. She joined Civil Society Media in 2012 as an event coordinator, progressing after a year into a conference production role. She now oversees the department and is responsible for maintaining high standards across both content and delivery, as well as identifying opportunities for growth and development.

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Tania Mason, editor, Governance & Leadership

Tania Mason has been a journalist for over 25 years, specialising in the charity sector since 2003. She was head of the editorial team at Civil Society Media from 2006 until 2016 and her prior experience included Third Sector, Marketing and PrintWeek magazines as well as news agencies. She started her career with five years on a daily newspaper in New Zealand before moving to London in 1993. She is now a freelance journalist and edits Governance & Leadership magazine for CSM.

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Gareth Jones, editor, Charity Finance

Gareth took on the role as editor in 2015, renewing his association with a publication he first joined as a reporter back in 2006. He left Charity Finance in 2013 to study a Master's degree in public policy at King's College London, before joining Slack Communications as editorial manager. There he wrote and edited for numerous organisations, including the Guardian, New Statesman, Charity Finance Group and Charities Aid Foundation. In 2018 he was shortlisted for Business and Finance Editor of the Year at the BSME Awards.

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Steve Cotterill, editor, Fundraising Magazine

Steve began a career in journalism 25 years ago, writing for the British Council in London before being relocated to Beijing. From there he joined a trade magazine in Tokyo and went on to become a feature writer and editor for Nikkei newswire. Since returning to the UK, he has written for various publications including *The Guardian*, *The Times* and Dow Jones newswire, and edited the British Chamber of Commerce's *Business Edge* magazine, among others. He became freelance project editor for *Dow Jones Financial News* five years ago covering philanthropy and took over *Fundraising Magazine* in 2015.

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Isabella Lewis, senior conference producer, Civil Society Media

As conference producer, Isabella Lewis spans the full lifecycle of events from inception to content development to delivery. Over her career Isabella has run events across Europe, Latin America and the United States. She joined Civil Society Media in 2018, where she is responsible for programming and speaker recruitment of the company's conference portfolio.

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MAGAZINES



Regular features include:

- Briefings on the latest developments in tax, law and regulation
- Features and analysis on government policy and sector practice
- In-depth case studies
- Latest data on the sector's income streams and investment portfolios
- Online access to the Finance section of civilsociety.co.uk

www.civilsociety.co.uk/cfMag



- News, in-depth analysis, and real-life case studies of best practice
- Advice and guidance straight from the regulator
- Updates and expertise from professional advisers
- 5 copies of each issue to distribute among your board and executive team
- Online access to the Governance section of civilsociety.co.uk

www.civilsociety.co.uk/gandl



- Regular insights into donor behaviour
- Exclusive interviews from funders
- Practical guides on fundraising practice
- Independent research and analysis
- Online access to the Fundraising section of civilsociety.co.uk

www.civilsociety.co.uk/frmag

EVENTS 2019



4-5 March 2019EVENT



- An invitation-only event for charities with investment assets in excess of £5m
- Designed for finance directors, chairs, trustees and chief executives responsible for investment portfolios
- Helping charities shape their strategies and maximise returns

www.civilsociety.co.uk/cif2019



2 July 2019 EVENT



- The only forum in the charity sector for those responsible for property management
- Helping charities ensure their property strategy supports their mission
- Maximising potential from property portfolios

www.civilsociety.co.uk/property



- The key learning and networking event for charity finance teams
- Three conference streams: VAT & Tax, Strategy & Risk and Investment
- Sector experts will provide you with relevant insight, informative case studies and compelling seminar sessions

www.civilsociety.co.uk/summit2019



- A dedicated week celebrating excellence in charity finance
- Comprises events, content and thought leadership initiatives
- Brings together charities, academic institutions and key professional service providers to debate and tackle the biggest issues head-on

www.civilsociety.co.uk/cfweek2019



- Raising the bar for charity governance
- Three conference streams: Missiondriven Governance, People and Culture and Regulation and Compliance
- Provides practical solutions to suit your organisation's priorities

www.civilsociety.co.uk/exchange



- Explores new, innovative solutions to address the complexity associated with charity workplaces
- Three conference streams: Compliance and Governance; Diversity, Equality and Inclusion and Leadership and Values
- Incorporates a mix of inspiring plenary sessions, panel debates and case studies

www.civilsociety.co.uk/peopleculture19

EVENTS 2019



- These half-day seminars are aimed at charity chief executives, senior leaders and trustees
- Each seminar focusses on a topical issue affecting the sector
- The aim is to deconstruct the mediaspeak and consider what it really means for our organisations

www.civilsociety.co.uk/sector



- A unique forum discussing the specific challenges facing organisations working in international development
- Participate in lively panel debates and join targeted roundtable discussions
- You will also benefit from expert technical briefings

www.civilsociety.co.uk/ngo



Courses include:

- Understanding governance stage 1 and 2
- Board leadership stage 1 and 2
- Art of chairing
- Finance for trustees
- Risk management for trustees
- Digital training for trustees

www.civilsociety.co.uk/training



- New for 2019
 - Designed for senior leaders and decision-makers working in faithbased charities
 - Aims to unpick the key challenges facing this unique group of charities

www.civilsociety.co.uk/faithforum



- A platform to debate, discuss and keep ahead of the latest developments in fundraising
- Three conference streams: Strategy,
 Supporter Engagement and Disruption
 & Innovation
- The day is designed to create an open and collaborative environment

www.civilsociety.co.uk/fundraisinglive



- A series of breakfast debates
- Each seminar focuses on a topical fundraising area
- The seminar is a platform for in-depth presentations and encourages highlevel discussion

www.civilsociety.co.uk/fft

EVENTS



- Developed to address technology's widereaching and rapidly expanding remit
- · Over nineteen sessions to choose from
- Attend constructive workshops, thought-provoking innovation sessions and in-depth breakouts

www.civilsociety.co.uk/tech2019



- A series of morning events which tackle the key issues facing charity IT leaders
- This event is run in partnership with Charity IT Leaders
- Each seminar focuses on a topical area and will provide function-specific information to technology decisionmakers

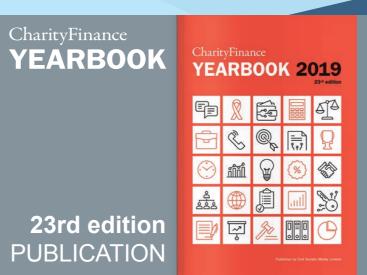
www.civilsociety.co.uk/techbreakfast



- Now entering its 20th year
- Recognising charities which are innovative, exemplify best practice, and deliver sustainable benefit to communities and society in general
- The awards are free to enter and each shortlisted charity receives two complementary places to attend

www.charityawards.co.uk

PUBLICATIONS



- The Charity Finance Yearbook is the ultimate reference source for charity finance professionals
- Produced by the Charity Finance editorial and research team
- Includes updates, advice and trends on topics from accounting and audit to performance and governance

www.civilsociety.co.uk/yearbook2019



- A comprehensive working document
- Crystallises essential reporting responsibilities for the busy charity practitioner or adviser
- It has been designed specifically for use by all the UK charities preparing accruals-based accounts

www.civilsociety.co.uk/SORP2018



Volume one PUBLICATION



- The first volume in our series focuses on the important topic of finance
- Brings together in one place all the best finance articles from the last few years of Governance magazine
- Provides you with practical and targeted advice to effectively steward your charity's finances

www.civilsociety.co.uk/omnibus

CONTACT US

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