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## 

**Inspiring leaders in international development** 26,11,2019

15 Hatfields, London

- The geo-political environment
  INGOs and the media
  Contracting with DfID
- Sustainable Development Goals
  Annual reports
  Climate change
  Funding models
  - FX cost savings
    Development impact bonds
    the future of INGOs
    - Feminist leadership principles
      Al and development

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### **PROGRAMME**

### 09:00 Registration, refreshments & networking

### 09:30

### Chairs' welcome

Rose Caldwell, incoming chief executive, Plan UK and Leigh Daynes, chief executive, Y Care International





### 09:40 Opening keynote: Charting a new course in a time of unprecedented challenge and risk

In this hard-hitting opening speech, Marie-Evelyne Petrus-Barry will draw on her extensive experience at the United Nations and Amnesty International to analyse the current and rapidly changing geo-political environment and its likely impact on INGOs in future, particularly human rights and development organisations. She will also consider how the sector can rebuild its credibility and relevance in the wake of recent regulatory and public condemnation, including reflecting on Amnesty's own internal issues. And, as the chilling spectre of climate chaos looms large, threatening many INGOs' ability to make progress on their core objectives, she will emphasise the importance of choosing the right partnerships to fight the battles that can actually be won.

Marie-Evelyne Petrus-Barry, regional director for West and Central Africa, Amnesty International

### 10:10 Expert panel: Seizing the initiative - a new discourse between INGOs and the media

The relationship between the media and the international aid community is changing; INGOs themselves have become hot news, celebrity endorsers are falling out of favour, while movements such as #nowhitesaviours are challenging traditional portrayals of developing countries and their citizens. Can INGOs turn this shift into an opportunity to rebuild public trust? Join our expert panel to hear how some charities are already seizing the initiative - and what journalists really think of it.

Mark Galloway, director, International Broadcasting Trust (chair), Ruth Davison, executive director of impact and investment, Comic Relief; Marcus Missen, director of communications and fundraising, WaterAid; Sean Ryan, director of media, Save the Children; Joel Kibazo, trustee, One World Media; Lucy Lamble, executive editor, Global Development. The Guardian

### 11:00 Networking and refreshment break

### 11:20

### 1A. Trends from annual reports - how does your charity stack up?

Each year haysmacintyre studies the annual reports of a wide cross-section of international charities, and identifies key themes and trends. Join this session to hear the key findings from their recent benchmarking report, and to learn how to use your annual report as a fundraising tool in a tightening funding climate. You will also be taken on a whistlestop tour of recent guidance and regulation from the Charity Commission and HMRC.

Steve Harper, charities director and Murtaza Jessa, head of charities, haysmacintyre

### 1B. Delivering contracts for DfID

DfID's new procurement regime has introduced a raft of requirements for INGOs and their partner organisations on the ground. Join this session to hear how Bates Wells has been working with INGOs to help them navigate these demands and overcome the challenges. You will also hear some practical insights from the experience of an INGO delivering DfID contracts in the field.

**Stephanie Biden**, partner in the charity & social enterprise team, Bates Wells, and an INGO partner

### 12:00 Transit time

### 12:05

### Expert panel: The Art of Transformation - How much do INGOs need to change to stay relevant?

The global context in which INGOs operate is changing fast, and the traditional, "colonial" model of aid that characterised recent decades is now outdated and unpopular. INGOs are under pressure to give up their power and change their ways of working. But is this really practical, or even possible, when so many INGOs are still beholden to massive service delivery contracts from institutional funders? In this session, our expert panel will consider whether existing funding models for delivering aid and development are still fit for purpose, and imagine new models where they can be genuine partners to local agencies in the field.

Rose Caldwell, incoming CEO, Plan International UK (chair); Penny Lawrence, author, Whither large International Non-Governmental Organisations?; Marie Staunton, chair, ActionAid UK; Amanda Griffith, executive director, Family for Every Child

12:55 Lunch and networking break

### **PROGRAMME**

### 13:55

### 2A.FX cost savings - Where efficiencies can be achieved

The goal of an efficient treasury function of an INGO must be to help ensure that the full value is realised for the funding they receive. This session will look to explore where proficiencies can be achieved by, among other things: multi bidding foreign exchange procurement, selecting the appropriate foreign exchange providers to meet your needs and sharing lessons learned across the

Fionn O'Brien, FX Sales UK & Ireland, Global Payments Division, INTL FCStone

### 2B. Case study: All We Can's new approach to grantmaking in international development

Walking Together in Partnership is a new approach to grantmaking from All We Can (the working name of the Methodist Relief and Development Fund) that seeks to improve the organisational sustainability of its partners. Shortlisted in the 2019 Charity Awards, Walking Together in Partnership aims to deconstruct the outdated "colonial" funding methods that often leads to dependency, and foster deeper, more collaborative relationships between the charity and its funded partners. Join this session to learn more about this progressive style of funding which is characterised by mutual respect and a valuing of the local agencies' expertise and experience.

Angela Zamaere Smith, director of programmes and partnerships, All We Can

### 14:35 3A.Case study: ActionAid UK's feminist leadership principles

ActionAid International's new ten-year strategy enshrines women's rights in everything it does. Keen to reflect this in its own culture, ActionAid UK is implementing feminist leadership principles throughout the charity. In this session, Girish Menon will explain what 'feminist leadership' means in practice, how to embed it organisation-wide, and what benefits it brings in terms of organisational culture and staff behaviours.

Girish Menon, chief executive, ActionAid UK

### 3B. Case study: British Asian Trust's development impact bond

The British Asian Trust, along with partners including DfID and Comic Relief, recently launched the Quality Education India development impact bond (DIB) - the largest education DIB in the world, raising \$11million to improve literacy and numeracy skills for more than 300,000 children. Join this session to learn how this social finance model works, understand its transformative potential, and consider whether it could work for your charity.

Richard Hawkes, chief executive, British Asian Trust and Ruth Davison, executive director of impact and investment, Comic Relief

### 15:15 Networking & refreshment break

### 15:40 Plenary: The journey to sustainable development - the inside track from DfID

In this session, Matthew Rycroft will outline the Department for International Development's view of progress towards the Sustainable Development Goals and the role of DfID in promoting and helping to deliver them, before engaging in an armchair chat with Professor Myles Wickstead and then taking questions from the floor.

Matthew Rycroft, Permanent Secretary, DFiD, and Prof Myles Wickstead, Visiting Professor (International Relations) at King's College London

### 16:15 Closing keynote: Al and development - how will machine learning disrupt INGOs?

Humanity is at a crossroads, facing unprecedented threats and opportunities from mega-challenges such as climate change, the rise of extremism, and extraordinary technological advancement. In this mind-expanding closing address, lan Goldin will examine these challenges and consider how the development sector should respond, zeroing in on the role that artificial intelligence might play in helping INGOs to achieve their goals - or rendering them obsolete.

lan Goldin, professor of globalisation and development, Oxford University; former vice-president, the World Bank; and former economic adviser to President Mandela

16:50 Chairs' closing observations

16:55 Festive drinks and networking reception

**f** A wonderfully insightful event with a high calibre of speakers. I learned a lot and it has given me much food for thought.

Alice More O'Ferrall, WWF International

**G** Wide variety of topics, important and challenging conversations we need to have. Victoria Rae, Place2Be

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