

CIVILSOCIETY SPRING SUMMIT

BEYOND ADVERSITY:
SUCCESS STRATEGIES FOR
A POST-COVID WORLD

20 & 21 APRIL 2021



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INCORPORATING CONTENT IN 3 STREAMS:

- Governance and Leadership
- Charity Finance
- Fundraising and Technology

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WELCOME TO THE CIVIL SOCIETY SPRING SUMMIT 2021



Jenni O'Donovan
head of events,
Civil Society Media

Join us at the inaugural Civil Society Spring Summit 2021. This new virtual event will explore the role of charity leaders in guiding their organisations through the pandemic and rebuilding for the future.

To maximise the value and benefit of attendance when time and resource are limited, we have themed the content across three specialist streams which align with our magazines; Governance & Leadership, Charity Finance and Fundraising.

The sessions have been designed to provide guidance into the key issues impacting charities during the pandemic and beyond. You will be able to tailor your event experience to consume the content most relevant to you while also gaining insights from new perspectives.

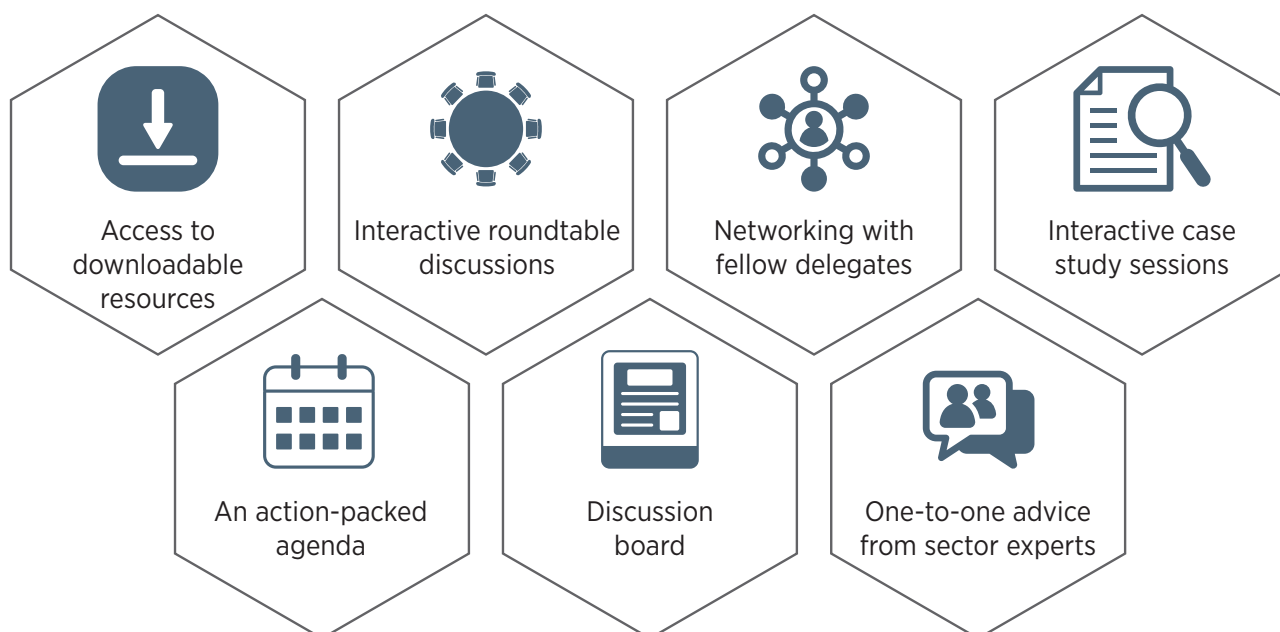
Our virtual event platform provides innovative networking opportunities, giving you the chance to connect with your peers as you would at an in-person event.

We hope you will join us for what promises to be an enjoyable and eye-opening conference.

ABOUT THE PLATFORM

After a huge amount of research last year we are now working with one of the best virtual event platforms on the market. SpotMe enables us to offer top-class live production and innovative networking opportunities.

We have now run two successful events on this platform and are confident it delivers the best experience for delegates.



Your ticket gives you access to ALL sessions. Pick and choose the most relevant sessions for you and your role. Or get a team ticket and bring your colleagues along too.

SESSIONS INCLUDE

09:00	Time to familiarise yourself with the platform: update your matchmaking profile, connect your LinkedIn, explore the exhibition area and download expert resources.		
09:30	Welcome to the Civil Society Spring Summit Matthew Nolan , chief executive, Civil Society Media		
09:35	Opening keynote – Why creating a culture of kindness should be every leader’s top priority		
10:10	Transit time		
	Stream A – Charity Finance Chair: Tristan Blythe , editor, Charity Finance magazine	Stream B – Governance and Leadership Chair: Tania Mason , editor, Governance and Leadership magazine	Stream C – Technology and Fundraising Chair: Stephen Cotterill , editor, Fundraising magazine
10:15	1A. Sustainability	1B. Charity mergers Emma-Jane Dalley , partner, VWV	1C. CRM Systems Tory Cassie , NfP Business Development and James Glover , head of solutions architecture, m-hance
10:55	Transit time		
11:00	Roundtable discussion: Building back better – what does the road to recovery look like? This interactive discussion, facilitated by a chair, will give you the opportunity to share challenges that your organisation has faced and learn from the experiences of your peers.		
11:40	Morning break: comfort/coffee break and time to visit exhibition		
12:10	2A. Investment strategy	2B. Charities and Government: How can charities maintain and protect their independence in an age of culture wars? Now, more than ever, charities and government need to work together to address modern-day challenges such as mounting unemployment, widening inequality, the impacts of climate change and access to healthcare. But the mood music coming from some influential parts of the Conservative party suggests a great deal of suspicion about how charities work, and risks dragging the sector into a culture war. Is this having a chilling effect on charities’ ability to carry out their mission? Does it represent a threat to charities’ independence, and if so how can charities protect themselves? Chair – Russell Hargrave , senior reporter, Charity Finance magazine Panellists – Rob Abercrombie , deputy chief executive, the Sheila McKechnie Foundation, Michelle Lee-Izu , corporate director for development & innovation, Barnardo’s	2C. Case study: Successful stewardship during a crisis During lockdown All We Can managed to exceed their major donor income target by 88%. In this insightful session, Jaipreet Kaur will share how Covid-19 forced her to approach supporter relationships differently, what she believes has been the key to their success, while also sharing feedback from major donors. From adapting their communication strategy and style, to embracing technology and virtual events, join this session to explore how making small changes can have a big impact. Jaipreet Kaur , philanthropy manager, All We Can
12:50	Lunch break: comfort break and time to visit exhibition, participate in networking opportunities, organise 1-2-1 meetings etc.		
14:00	3A. Investment	3B. Developing a risk-ready board to support change and growth Penny Lawrence believes that a board’s role in uncertain times is to support risk taking. Reflecting on a challenging year at Refugee Action, she will share her experience of navigating the risks and opportunities posed by the pandemic and how the organisation is preparing to apply lessons learned in order to be fit for the future. Join this interactive session to discuss the principles for effective governance in a crisis, in particular how to develop an agile, risk-ready leadership approach Penny Lawrence , chair, Refugee Action	3C. Compliance in challenging circumstances: a regulatory update and interactive Q&A with the Fundraising Regulator
14:40	Transit time		
14:50	Beyond adversity: building resilience and coping strategies in the face of difficulties Former professional title holding boxer turned award winning charity campaigner, Dr Mark Prince is a model example of utilising your circumstances for change. All too familiar with overcoming adversity, the once drug abusing youth escaped a life of violence to become a world-renowned fighter. He later reinvented himself again after the death of his son to knife crime, establishing a foundation in his son’s memory. In this personal account of a truly remarkable life journey, Mark imparts wisdom on how to cultivate strength and resilience in order to reveal your true potential no matter what life may throw at you. Dr Mark Prince OBE , founder, the Kiyan Prince Foundation		
15:20	End		

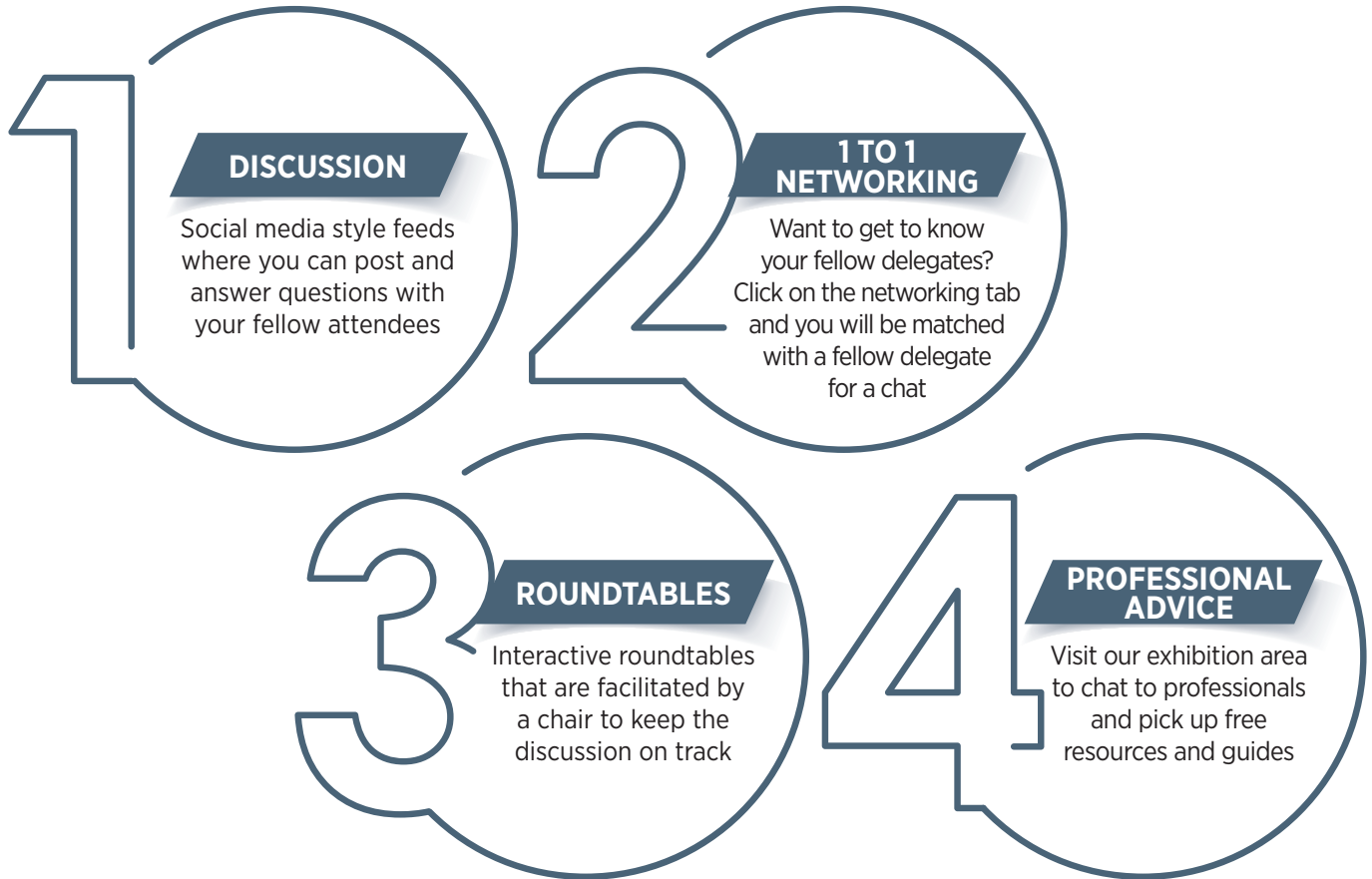
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09:30	Together we are stronger: lessons learned from collaboration in the face of Covid-19 Kate Collins , chief executive, Teenage Cancer Trust, Frank Fletcher , chief executive, Ellen MacArthur Cancer Trust and Rachel Kirby-Rider , chief executive, CLIC Sargent		
10:10	Transit time		
	Stream A – Charity Finance Chair: Tristan Blythe , editor, Charity Finance magazine	Stream B – Governance and Leadership Chair: Tania Mason , editor, Governance and Leadership magazine	Stream C – Technology and Fundraising Chair: Stephen Cotterill , editor, Fundraising magazine
10:15	1A. Responsible Investment EdenTree	1B. What comes after Kids Company? – the legal role and responsibility of the trustee After a bruising three-and-a-half-year legal battle and the collapse of Kids Company, Camila Batmanghelidjh and seven former trustees have finally been exonerated of mismanagement claims. But it is a stark reminder of the regulatory pressures on trustees. Reflecting on this and other real-life case studies, Elizabeth Jones will share some practical guidance on how to fulfil your legal duties as a trustee, achieve compliance and stay on top of your governance practices. Elizabeth Jones , partner, Farrer & Co	1C. Fundraising session to be announced
10:55	Transit time		
11:00	2A. Investment Charles Stanley	2B. Tackling inequity in funding for a fairer future Patricia Hamzahee , co-founder, Black Funding Network	2C. Digital transformation in a post-Covid era Ursula Dolton , chief technology officer, British Heart Foundation
11:40	Morning break: comfort/coffee break and time to visit exhibition		
12:10	Plenary – technology Iain Goldmann , founder, Cloud Doing Good		
12:50	Lunch break: comfort break and time to visit exhibition, participate in networking opportunities, organise 1-2-1 meetings etc.		
14:00	3A. Shaping your investment strategy for a sustainable future Cambridge Associates	3B. Learning from rapid growth in a time of loss and upheaval In conversation with CCE, Ellie Orton and Ian Lush share some of their experiences and learning from a year of rapid growth against the backdrop of the pandemic and all the challenges facing their NHS charity members, the NHS itself and wider society. Their reflections will stimulate thinking about strategic agility, teamwork and partnership at the top of an organisation, adaptive governance and leadership through crisis and into transition and reinvigoration. Caroline Copeman and Christine Fogg , consultants, the Centre for Charity Effectiveness at the Business School (formerly Cass), in conversation with Ellie Orton , chief executive and Ian Lush , chair, NHS Charities Together	3C. Technology session to be announced
14:40	Transit time		
14:50	No Planet B: How can charities take the lead in confronting the climate emergency? Climate change is the defining crisis of our time. The United Nations warns that no corner of the globe is immune from its devastating consequences, and describes it as a race that we are losing, but one that we can still win. During the Covid-19 pandemic we have seen the far-reaching impact of charities supporting individuals and communities against all odds. And yet charities have been publicly criticised for failing to mobilise supporters into action on climate issues, with movements such as Extinction Rebellion gaining more traction. How can the sector harness that same passion and commitment to support the campaign against climate change and help to avert disaster? We have invited an expert panel of leaders and activists to discuss whether a rapidly mounting threat requires a new approach. Chair – Tania Mason , editor, Governance and Leadership Prof Myles Allen , professor of Geosystem Science, University of Oxford, Clare Farrell , co-founder, Extinction Rebellion, Harjeet Singh , global lead on climate change, ActionAid International and Beccy Speight , chief executive, RSPB		
15:50	End		

NETWORKING OPPORTUNITIES

You will have the chance to pose questions and comments to the speakers and there is an array of additional functionality that allows you to interact and network with speakers, sponsors, the organisers and each other, before, during and after the event.



BOOK YOUR TICKET

For a limited time only we are giving you the opportunity to attend **Civil Society Spring Summit** for a reduced rate! We only have limited tickets available at this price so book today to avoid disappointment. Your ticket will give you access to ALL of the sessions so you can pick and choose the most relevant topics. Bring your team to save even more!

Charity Ticket

£49.99

Charity Team Ticket (up to four places)

£170

Please note all prices exclude VAT.

Visit www.civilsociety.co.uk/springsummit to book your place or e-mail events@civilsociety.co.uk