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CIVILSOCIETY CONFERENCE IT

Thursday 18th November 2010 QEII Conference Centre, Westminster

- Migrating to **cloud computing** and virtualisation
- Mobile devices for **remote working**
- **Integrating** website and supporter **databases**
- **Collaborative working** within a consortium
- **Accounting** back office **systems**
- Creating an **innovation** infrastructure
- Microsoft **online** offerings
- **Utilising video** resources
- Integrating **finance** and **CRM** systems
- IT **security** for **projects** and applications

“Excellent opportunity to discuss current and emerging technologies with peers from across the sector.”

John Howard
Kings Fund

“Inspiring speakers who showed a true working knowledge that they shared with anyone willing to interact.”

Joe Larkin
Break

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With the first hints of an end to the recession, the talk is of tough fiscal conditions ahead. However, as well as stability, an essential emphasis right now is on investing in future growth and innovation. Finding IT solutions to save money overall for your charity and investing for the upturn and in greater efficiency and effectiveness will ensure you are not left vulnerable and behind the competition.

It is against this backdrop that the fifth Civil Society IT Conference gets to grips with how the land lies for small and large charities in 2010/2011 and highlight new technologies and IT trends for senior management.

- Learn from charities that have migrated **cloud computing** and **virtualisation** into their IT strategies
- Hear charity case studies about integrating **finance** and **CRM systems**
- Discover what opportunities are on offer for **collaborative working** within a consortium
- Find out how to ensure your technology project or new web application doesn't contain any **security** hitches
- Listen to an inspirational keynote presentation on **creating an innovation infrastructure** to ensure the success of your charity

And much, much more...

Strategic plenary sessions, case studies and technical workshops combined with the opportunity to share knowledge and network with your peers means that this dynamic one-day conference provides the perfect catalyst to arm yourself with the most up-to-date insights into successfully running your IT function on both a day-to-day operational and on a strategic basis.

Keynote speaker biographies:



David Taylor
The Naked Leader

David has 25 years' of real business and leadership experience, and now works with the very top leaders from all over the world. His clients include BP, Procter & Gamble, Eon, Gamestation and Coca-Cola. He is the author of the global best-selling *Naked Leader* books, the Honorary Professor of Leadership at Warwick University Business School and the first Business Ambassador for The Prince's Trust.

By taking the very best thinking in leadership, psychology and business achievement and bettering it, David unlocks the unlimited natural potential within us all, enabling people, teams and organisations to be the very best that we already are.

He has given success a universal structure – it is proven to work with people, teams and organisations from all countries, cultures and backgrounds.

David's latest book, *The Naked Coach*, completely removes the jargon, mystery and hype around business coaching, making it accessible to all.



Ian Osborne
director of the Digital Systems
Knowledge Transfer Network
Intellect

Ian Osborne is director of the Digital Systems Knowledge Transfer Network, a Technology Strategy Board funded programme operated by a consortium led by Intellect with QinetiQ and National Physical Laboratory.

Ian also holds the posts of chair of the BCS Distributed and Scalable Computing Specialist Group, vice president of Enterprise for the Open Grid Forum (a global distributed computing standards body) and is a principal in the European FP7 Project, OGF-Europe. Ian's interests lie primarily in the adoption of distributed computing in "business" delivering scalable services and interoperability to meet the needs of users.





He is a member of the British Computer Society and a Chartered Information Technology Professional, a member of the Association for Computing Machinery and an associate member of the Institute of Electrical and Electronics Engineers.






Who should attend?

This conference is for chief executives, trustees, directors and senior managers in finance, IT, fundraising and membership at charities, social enterprises and voluntary organisations

“A great way to catch up with hot topics and network with peers, all at one event; a very useful and informative day”
Jacque Wakeford
 Miriona

0915	Registration & coffee		
Welcome to Civil Society IT Conference 2010			
0945	Chairman's opening remarks		
		David Clayden independent information consultant & non-executive director Socitm	
Opening plenary			
1000	IT trends for 2011 & deploying best practice in IT		
	<ul style="list-style-type: none"> How does the land lie for 2011 and how can we see it affecting both large and small organisations What are the technologies and trends to focus on Coping with the challenges of information-based services – what should IT managers be focusing on? How is cloud computing changing the technological landscape 		
		Ian Osborne director of the Digital Systems Knowledge Transfer Network Intellect	
1040	Networking coffee break		
Workshops			
1110	Delegates have a choice of attending an interactive workshop discussion		
	You will be contacted to make your choice after you have registered for the conference.		
1150	Transit Time		
Streamed sessions			
1155	Small Charity Vision for the IT Function	Large Charity Vision for the IT Function	IT Strategy
	<p>S1. Case study from a small charity, focusing on what systems and IT initiatives are working for them, when resources are tight. Tips on how to deploy effective use of IT with a team of one!</p> <ul style="list-style-type: none"> Integrating different technology systems through the use of the web Utilising the extranet for successful information knowledge management Outsourcing IT maintenance Upgrading to Windows 7 Achieving successful technology implementation through people and a successful change management strategy Current IT projects <p> Roger Chester finance director Lionheart</p>	<p>S2. Case study from a large charity which will talk about its IT challenges and the opportunities it is embracing to contribute to the success of the organisation.</p> <p>IT vision does not exist in isolation, it grows from the needs of the business. Hear about how the vision for Christian Aid IT has developed to enable its work through more than 50 countries while building and maintaining a coherent, joined-up organisation.</p> <p> Philip Humphries infrastructure & operations manager Christian Aid</p>	<p>S3. Creating a sustainable IT strategy</p> <ul style="list-style-type: none"> Getting your IT strategy right from the start Ensuring it is an enabler and not in isolation How does the IT strategy work at Save the Children? What is planned next? <p> Andrew Brenson head of IT Save the Children</p>
1235	Lunch		

Streamed sessions

	Web Development & Content Management	Integration of New Systems	Collaborative Working
1345	<p>S4. Getting your website strategy right</p> <ul style="list-style-type: none"> · Optimising your website for maximum interactivity and usability · Integrating your website and supporter database · Engaging and embedding a new kind of giving and sharing culture for future generations · Utilising video resources for an effective call for action <div style="display: flex; margin-top: 10px;"> <div style="width: 40px; height: 40px; border: 1px solid #ccc; margin-right: 5px;"></div> <div> <p>Catriona Campbell usability expert <i>Foviance</i></p> </div> </div> <div style="display: flex; margin-top: 10px;"> <div style="width: 40px; height: 40px; border: 1px solid #ccc; margin-right: 5px;"></div> <div> <p>Jackie Brambles director <i>Broadstance Media</i></p> </div> </div>	<p>S5. Integrating finance and CRM systems for effective project management</p> <ul style="list-style-type: none"> · Getting to grips with an ambitious integration project · Managing the technology change as well as the change in processes and culture · Lessons learned and benefits reaped <div style="margin-top: 10px;"> <p>Peter Gee head of IT and facilities <i>Overseas Development Institute</i></p> </div>	<p>S6. Collaborative working within a consortium enabling extra services and cost saving</p> <ul style="list-style-type: none"> · What are the opportunities? · What successes have there been to date? · How can this be made to work? What can we learn from the public sector? · The future vision for collaborative working <div style="display: flex; margin-top: 10px;"> <div style="width: 40px; height: 40px; border: 1px solid #ccc; margin-right: 5px;"></div> <div> <p>Stuart McSkimming head of IT <i>Shelter</i></p> </div> </div> <div style="margin-top: 10px;"> <p>Andrew Hatton head of IT <i>Greenpeace</i></p> </div>

1425 Transit Time

Workshops

1430 **Delegates have a choice of attending an interactive workshop discussion**
You will be contacted to make your choice after you have registered for the conference.

1510 Afternoon networking break

Streamed sessions

	Technology Developments	IT Security	Virtualisation
1540	<p>S7. Incorporating SaaS and cloud computing within your software strategy</p> <ul style="list-style-type: none"> · Shifting everything out to the cloud – is this the way forward? · How is the RNLI facing the cloud and the virtualisation landscape? · Factors that will affect your choice when considering SaaS in your environment · Benefits reaped so far · What's next at the RNLI? <div style="display: flex; margin-top: 10px;"> <div style="width: 40px; height: 40px; border: 1px solid #ccc; margin-right: 5px;"></div> <div> <p>Peter Bradley operations manager <i>RNLI</i></p> </div> </div>	<p>S8. Is your business at risk? In 1985, Robert Schifreen became the first person in the world to face a jury trial in connection with computer hacking. He was subsequently acquitted of all charges. He is now a successful author, writer, broadcaster, trainer in all areas of IT security</p> <ul style="list-style-type: none"> · Ensuring a technology project or new web-based application doesn't contain any potential security problems · Implementing a checklist to ensure your computers and files stay safe from outside and inside threats · Developing a cost effective IT security policy <div style="display: flex; margin-top: 10px;"> <div style="width: 40px; height: 40px; border: 1px solid #ccc; margin-right: 5px;"></div> <div> <p>Robert Schifreen director <i>Security Savvy</i></p> </div> </div>	<p>S9. Transitioning an entire IT infrastructure to a virtualised server and storage environment</p> <ul style="list-style-type: none"> · Moving 300 servers to a virtual solution · Virtual discs · Moving to virtual desktops <div style="display: flex; margin-top: 10px;"> <div style="width: 40px; height: 40px; border: 1px solid #ccc; margin-right: 5px;"></div> <div> <p>Neil Edmonds IT operations manager <i>Salvation Army</i></p> </div> </div>

1610 Transit Time

Final plenary

1615 **Creating an innovation infrastructure and embracing the web to ensure the success of your charity**

You will learn the very latest, proven world-class ways to embed innovation into all that you do – off and online. These practical and powerful “how-to’s” can be applied very quickly, at minimal cost, and will take you and your team to new levels of success. Having built a company very quickly using innovation, social networks and information marketing, David now advises organisations around the world on exactly how to do the same. This session will be interactive, relevant to the opportunities and challenges of the charity world and action-provoking, not just thought-provoking.

David will share with you exactly how to

- Unlock new ideas in your team – the seven best, exact ways to do this
- Ensure that innovative ideas actually happen (and are not just talked about)
- Prove the financial benefit of new ideas
- Use social networks to the right level, in the most effective ways – by everyone in your organisation
- Be at the heart of your organisation by taking the automatic lead in these areas (no matter how many other self-proclaimed ‘experts’ there are)
- Remove the jargon, mystery and hype – making the complex so very simple
- Know where to begin, from wherever you are right now, to achieve very fast results



David Taylor
The Naked Leader

Closing remarks

1655 Chair's closing remarks and champagne draw

Early bird rates: Save £79 when you book by 27 August 2010

	Early bird bookings received by 27/08/10	Bookings received by 15/10/10	Bookings received after 15/10/10
Not-for-profit delegate	£170 + VAT (£199.75)	£199 + VAT (£233.83)	£249 + VAT (£292.58)
Additional not-for-profit delegates from the same organisation	£149 + VAT (£175.08)	£149 + VAT (£175.08)	£199 + VAT (£233.83)

Please note that hotel accommodation is not included in the registration fee. However, should you require accommodation Civil Society Media has arranged special rates for delegates attending the event.

Visit http://www.4cityhotels.com/it_conference.html for details

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Please copy the form for additional delegates

Mr Mrs Ms Miss Other

First name _____

Surname _____

Job title _____

Organisation _____

Email _____

Address _____

Postcode _____

Charity number _____

Tel _____

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I am unable to attend in person but would like to purchase the event documentation for £95 (no VAT).

ACCESS AND DIETARY REQUIREMENTS

Please give details of any access or dietary requirements

Please note that speakers and topics were confirmed at the time of publishing, however, circumstances beyond the control of the organisers may necessitate substitutions, alterations or cancellations of the speakers and/or topics. As such, Civil Society Media Ltd reserves the right to alter or modify the advertised speakers and/or topics if necessary. Any substitutions or alterations will be updated on our web page as soon as possible.

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Civil Society IT Conference 2010

18 November 2010

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SESSION PREFERENCES:

Please tick the session you would like to attend:

11.55-12.35

Session 1

Session 2

Session 3

13.45-14.25

Session 4

Session 5

Session 6

15.40-16.10

Session 7

Session 8

Session 9

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Kharna Sel Wheal, SSAFA Forces Help

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About the organisers

 CIVILSOCIETY

Civil Society Media is the leading publisher, events and research company for the not-for-profit sector. Delivering news and technical information through an array of quality publications including *Charity Finance*, *Governance*, *Fundraising* and *Civil Society IT*, plus a series of highly-focused events and prestigious awards programmes, we set the highest standards of editorial excellence.

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